

**Property Forum Wrocław  
Sofitel Wrocław Hotel  
10 December 2019**

<b>9.00-9.30</b> guest registration	
<b>9.30-11.00 sesja inauguracyjna</b>	
<ul style="list-style-type: none"> <li>Horizon 2030 – a scenario for the development of Wrocław. One to one talk</li> <li>The #10years challenge in the property market. How has the role of a developer changed? Debate</li> </ul>	
<b>11.00-11.30</b> break	
<b>11.30-12.30</b>	<b>11.30-12.30</b>
Offices. A human being comes first, then a function, and then a building at the end: What kinds of offices are being built in Wrocław nowadays?	Work & Leisure Talks. Positive energy at work is catching. All about coworking in Wrocław
<b>12.30-12.45</b> break	
<b>12.45-13.45</b>	<b>12.45-13.45</b>
Hotels	Work & Leisure Talks. Coworking stories and plans
<b>13.45-14.15</b> break	
<b>14.15-15.15</b>	<b>14.15-15.15</b>
The housing market. The city with the atmosphere to live – How and where do people want to live in Wrocław?	Quick Stories. Commercial space is not afraid of deckchairs and swings
<b>15.15-15.30</b> break	
<b>15.30-16.30</b>	
Warehouses. A decade of success. Warehousing market in Lower Silesia.	

**9.30-11.00 Opening session**

**The #10years challenge in the property market. How has the role of a developer changed?**

What is the role of commercial investment projects in the development of the city – what proved successful, and what still needs to be worked on? Developer 2.0. How has the role of a developer changed in the realm of building a modern centre? How to create a city of happy people – one that is environment-friendly and friendly to both its residents and business? The role of dialogue between local authorities and representatives of business.

**Horizon 2030 – a scenario for the development of Wrocław. One to one talk**

**11.30-12.30**

**Offices. A human being comes first, then a function, and then a building at the end: What kinds of offices are being built in Wrocław nowadays?**

For the people and within their participation – this is how the developers want to build in Wrocław. The latter tend towards environmentalism, proptech and flex space: What do developers tempt tenants and employees with? What facilities do the new generations want to work in? How is the Wrocław office sector evolving, and what investment projects are being prepared by developers?

**11.30-12.30**

**Work & Leisure Talks. Positive energy at work is catching. All about coworking in Wrocław**

Debates and presentations of the best designer workspace in Wrocław. How is coworking developing in Wrocław? Are other brands zeroing in on it? How does coworking space influence the office property market in the city? Can it start dominating the office market?

**12.45-13.45**

**Hotels**

Modern nomads are looking for an atmosphere. How to stand out and create places full of satisfied guests? How will the growth in supply of new facilities affect the performance of existing hotels? Who is afraid? Hostels, residences for longer rental periods, and solutions coming from somewhere between Airbnb and hotels... What gives impetus to the sector and tempts tourists?

**12.45-13.45**

**Work & Leisure Talks. Coworking stories and plans**

Presentations of the best designer workspace.

**14.15-15.15**

**The housing market. The city with the atmosphere to live – How and where do people want to live in Wrocław?**

Young educated people do not want to leave Wrocław. They want to stay to live and work there. What is the potential of the housing market in the city? The availability of land and the housing policy versus developers' plans. Hot locations in the city – where do developers see the biggest potential? When will green certificates and

technologies actually start operating in housing projects?

#### **14.15-15.15**

##### **Quick Stories. Commercial space is not afraid of deckchairs and swings**

Presentations of the most recent office, hotel and retail space concepts

#### **15.30-16.30**

##### **Warehouses. A decade of success. Warehousing market in Lower Silesia.**

What will be the growth in demand for warehouses in Lower Silesia? Is it possible to maintain the rapid pace of market development in the face of a slowdown in the economic growth of Germany? Hot locations, prices, availability of assets, liquidity of transactions, and tenants' activity.